



Live from The Westin Riverfront! Vail Valley's 1st Silver LEED certified hotel launches online video contest celebrating winter in Beaver Creek

AVON, Colo. (December 2, 2009) – Have you always dreamt of making movies - or starring in one? The Westin Riverfront Resort & Spa, Vail Valley's hottest new lodging destination, wants to give you that chance! This winter, The Westin Riverfront is encouraging all amateur videographers to have tons of fun in Beaver Creek – and to capture it all on digital video for the Live From The Westin Riverfront! Video Contest.

All guests have to do is create a video featuring their visit to Beaver Creek and The Westin Riverfront and upload it to YouTube. Whoever receives the most views of their video on YouTube by the 15th of the following month the month will receive a FREE Flip Video Camcorder compliments of The Westin Riverfront.

Each month will have different theme - from celebrating the holidays to having fun with your pooch (because The Westin Riverfront loves dogs)!! The themes are as follows:

- December: Holidays at The Westin Riverfront
- January: Fido explores The Westin Riverfront
- February: The Westin Riverfront's Winter Wonderland
- March: Spring Break Silliness at The Westin Riverfront

All entries must be 3 minutes in length or less and must include "The Westin Riverfront" in the title so that they are searchable on YouTube. For more contest details, please see below or visit www.westinriverfrontavon.com/youtubecomtest

Nestled on the banks of the Eagle River, The Westin Riverfront is connected to Beaver Creek Mountain via the Riverfront Express Gondola, which offers skiers and snowboarders direct access to exceptional terrain. The Westin Riverfront offers numerous refreshing amenities, including the Riverfront Club fitness center, a Westin Kids Club, a saline-based outdoor lap pool, three riverside hot tubs, a ski valet, an on-site ski rental and retail shop and Spa Anjali, which offers a complete menu of mountain inspired spa treatments. The resort is also home to Restaurant Avondale, Vail Valley's newest dining destination by acclaimed chef/owner Thomas Salamonovich.

The Westin was recently ranked 2nd in the "10 Best Snow Resorts for Families" by Parents magazine. The resort features 210 spacious guest residences, which range in size from studio suites to three bedroom condominiums, all featuring contemporary "mountain modern" décor, expansive windows, custom kitchens, five-piece bathrooms and gas fireplaces.

The Westin Riverfront recently received its Silver LEED status from the U.S. Green Building Council, making it the first hotel in Colorado to achieve LEED status of any level and only the 9th Silver LEED certified hotel in the U.S. The Westin Riverfront Resort opened in September 2008 and was named to Condé Nast Traveler's "Hot List 2009" as one of the 140 hottest new resorts worldwide.

To book a visit to The Westin Riverfront, please call 1-866-949-1616 or visit www.westinriverfrontavon.com.

Want to become a Facebook "fan" of The Westin Riverfront Resort & Spa?
<http://www.facebook.com/pages/Avon-CO/The-Westin-Riverfront-Resort-Spa/65194662687>

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Live from The Westin Riverfront Contest Rules:

Each video entry must not exceed 3 minutes in length and must (a) be in the English language; (b) be the original creation of entrant; (c) not violate or infringe any copyright, trademark, privacy or publicity right or other proprietary or intellectual property right of any person or entity; (d) not be defamatory, libelous, obscene, lewd, offensive, pornographic, sexually explicit, libelous, disparaging or other otherwise illegal, objectionable or inappropriate. By submitting an entry, each entrant agrees hereby irrevocably and perpetually grants and assigns to the sponsor complete ownership and marketing rights to the content, along with the right to use entrant's name, likeness, image and biographical information in any manner and medium in connection with the Live from The Westin Riverfront contest. The Westin Riverfront may: (a) edit and/or format the content, (b) create derivative works from the content or any portion thereof, and (c) reproduce, publish, display and distribute any of the content or derivative works in any medium now or hereafter existing, including without limitation, posting on The Westin Riverfront's website or any other website or platform for purposes of the competition and for any general promotional purpose of The Westin Riverfront.