



Spa Anjali Introduces All Natural Signature Line of Bath and Skincare Products Vail Valley's first "green" spa also named an exclusive member of the Starwood Spa Collection

Avon, Colo. (April 22, 2009) – Spa Anjali at The Westin Riverfront Resort - Vail Valley's newest green resort – is pleased to introduce a newly created signature line of body butters, body mists, bath teas and bath salts. Each product is locally made in Colorado's magnificent Vail Valley and designed to embody the Spa Anjali philosophy of "where nature nurtures."

Made exclusively for Spa Anjali by Vail-based Buzz Spa Products, the Spa Anjali Signature Line uses only the highest-quality ingredients available to naturally purify, relax and revive, with hydration as a foundational cure. For example, the Alpine Relaxation Body Butter features hydrating Shea butter and Jojoba and calming Chamomile and Calendula extracts, which help to sooth irritated skin. The Ponderosa Pine Bath Salts are made with locally harvested pine needles to revive tired muscles and vanilla to relieve stress. And the Wildflower Body Mist contains hydrating oatmeal and skin soothing violet extract.

The Riverfront Club at The Westin Riverfront is also introducing its own line of shampoo, conditioner, body wash and lotions called Elevation 7430. Named after the Town of Avon's elevation, this natural botanical blend was formulated to uplift and inspire, embracing the spirit of all that the Rocky Mountains have to offer.

Spa Anjali is proud to announce that it was recently named a member of the Starwood Spa Collection, a premier ensemble of almost 60 exclusive spas located around the world.

Spa Anjali – one of Colorado's first eco-friendly spas - offers signature spa treatments inspired by the healing traditions of the mountains, specifically the Rockies, the Alps and Himalayas. The 23,000-square-foot Spa Anjali is a complete wellness and fitness center with 14 unique treatment rooms and a full-service salon, extensive fitness equipment, a saline water lap pool, Cycle Studio and a Group Fitness Studio designed for Pilates, yoga and more.

Each Spa Anjali and Elevation 7430 product is made with organic and natural ingredients and is packaged in environmentally conscious containers. All products are available for use in the locker rooms at the Riverfront Club and for purchase in the boutique at Spa Anjali. Customers who return an empty container of Spa Anjali or Elevation 7430 to the boutique for recycling will receive a 10% discount on their next purchase

The Westin Riverfront expects to become Colorado's first high-end resort to achieve the LEED certification from the U.S. Green Building Council in 2009.

For more information or to book an appointment at Spa Anjali at The Westin Riverfront Resort & Spa, please call 970-790-3020 or visit www.spaanjali.com or www.westin.com/riverfrontavon. Photos available upon request.

For more information on the Starwood Spa Collection, please visit www.starwoodspacollection.com.

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