

THE WESTIN
RIVERFRONT
RESORT & SPA

AT BEAVER CREEK MOUNTAIN

**Beaver Creek's Westin Riverfront hires new Director of
Leisure Sales, Online Marketing Manager**

AVON, Colo. (January 10, 2011) – [The Westin Riverfront Resort & Spa at Beaver Creek Mountain](#) is pleased to announce that it has hired **Jamie Fisher** to serve as **Director of Leisure Sales** and **Sean LaFaver** to serve as **Online Marketing Manager**. The resort has also promoted **Meghan Sehna** to the position of **Senior Sales Manager**.

A graduate of Anderson University, Ms. Fisher joins The Westin Riverfront sales team from Vail Resorts, Inc.'s Beaver Creek Resort Properties, where she had worked since 2003, most recently serving as the Director of Leisure Sales. Prior to joining Vail Resorts, Ms. Fisher was the Regional Director of Sales for Sun Development & Management Company.

Mr. LaFaver, a graduate of the University of Kansas, joins the hotel from Vail Resorts RockResorts hospitality division. He joined RockResorts in 2004 as a Sales and Marketing Coordinator at the Lodge at Vail and most recently served as the Marketing Manager for the Vail Area Sales Team for the company's luxury lodging brand.

Ms. Sehna, who represents The Westin Riverfront as a meeting specialist for the Midwest and Eastern regions of the United States, has been with the resort since it opened in 2008. A graduate of the University of New Hampshire, Ms. Sehna worked in sales at the Grand Wailea, A Waldorf Astoria Resort in Maui, Hawaii and the Snake River Lodge & Spa in Jackson Hole, Wyoming before joining The Westin Riverfront. She also serves as a member of the resort's "Green Team."

Nestled on the banks of the Eagle River at the base of Beaver Creek Mountain, The Westin Riverfront is Colorado's first Silver LEED certified hotel. The AAA Four Diamond resort features 230 spacious guest residences and 4,200 square feet of meeting space with floor-to-ceiling windows offering stunning mountain views. Directly connected to Beaver Creek Mountain via the Riverfront Express Gondola, other amenities at the resort include [Spa Anjali](#), the Riverfront Club fitness center, an outdoor lap pool, three riverside hot tubs, a Westin Kids Club, a full business center and [Restaurant Avondale](#), Vail Valley's hottest dining destination by acclaimed chef/owner Thomas Salamunovich.

The Westin Riverfront has been awarded several prestigious honors in recent months, including being named the #1 Resort in the U.S. by Condé Nast Traveler in the **2010 Readers' Choice Awards**. The Westin Riverfront is also featured on Condé Nast Traveler "Gold List 2011" and was ranked #1 in the magazine's annual list of the **Top 50 Ski Hotels**.

For more information, please visit www.westinriverfrontbeavercreek.com or call 866-949-1616.

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